



ZRA Annual Conference Sponsorship Levels

Gold Level Sponsorship – \$1,500

Gold Sponsors will receive the maximum value and opportunity to contribute to this important event while being recognized at one of the Conference's premier events:

- **Ice Breaker:** The Ice Breaker is the first official event of the Conference; participants will enjoy food and beverages over social-networking activities.
- **Zoo Day:** Zoo Day is the most anticipated day of the Conference; attendees will visit our Host's institution, enjoying special tours, presentations, and workshops.
- **Z-CAP:** is the Association's annual planning session and an opportunity for Association members to work together in person to create a cohesive plan for the upcoming year.

Benefits at this level include:

- One paid Conference registration
- Name recognition in Conference program, on signage at hotel, and ZRA website
- Name recognition on signage at your chosen premier event
- Verbal recognition on the first day of general sessions, during your chosen premier event, and during the Zoo Day Dinner Event.

Silver Level Sponsorship -- \$1,000

Silver Sponsors are another high level sponsor and will be given the opportunity to contribute and be recognized at one of the following events:

- **Zoo Day Dinner Event:** Zoo Day evening is where attendees will enjoy food and beverages, while partaking in the much anticipated silent auction.
- **Conference Lunch** during one of the two general session days

Benefits at this level include:

- Name recognition in Conference program, on signage at hotel, and ZRA website
- Name recognition on signage at the event of your choice
- Verbal recognition at the event of your choice and first day of general sessions

Bronze Level Sponsorship -- \$500

Bronze Sponsors can choose to be recognized at one of the following events:

- **ICRM Exam Preparation:** The ZRA-hosted ICRM Exam Prep Workshop provides a full day of information and exam prep for members and local attendees interested in pursuing the Certified Records Manager (CRM) or Certified Records Analyst (CRA) certifications in records management.
- **A Session Break** during one of the two general session days
- **Pre-Conference Tour**
- **Post-Conference Tour**

Benefits at this level include:

- Name recognition in Conference program, on signage at hotel, and ZRA website
- Name recognition on signage at the event of your choice

General Sponsor --

If you wish to donate a different amount of money and/or do not need to be recognized at a specific event, this is a good option for you.

Benefits at this level include:

- Name recognition in Conference program, on signage at hotel, and ZRA website
- *If your donation is at \$1500 or above, you will receive one paid Conference registration as well as verbal recognition on the first day of general sessions and at the Zoo Day Dinner Event.*

If you are interested in hosting a specific event *exclusively*, please contact the ZRA Annual Conference Committee Chairman for total sponsorship cost.

For more information please contact:

Shelly Roach, Annual Conference Committee Chairman

Registrar, Columbus Zoo & Aquarium

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or

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Registrar, Houston Zoo

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